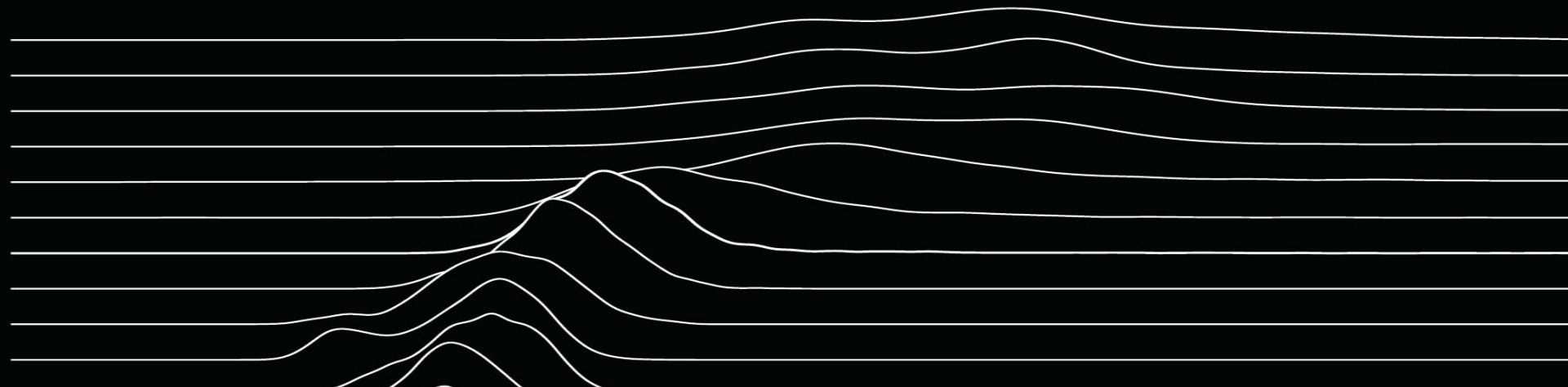


**MLAB**

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# Mobile Measurement

Characterizing Connection Endpoints | Greg Russell



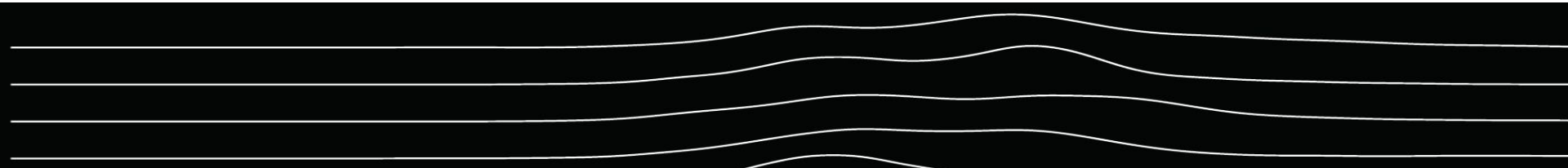
# Residential Assumptions

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MeasurementLab treats clients as if they are at fixed locations, e.g. residential customers.

1. We **publish the client IP address** of each connection.
2. We use geolocation services to annotate **geographic location based on IP address**.

OK for residential broadband, though it would be good to have more information:

1. Is the test running through a **WiFi**?
  2. What **other traffic** is there on the last mile connection?
  3. What kind of connection is it? DSL? Cable? Fiber?
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# What About Mobile?

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Rapidly growing share of our data!

Not currently labelled!!

Different attributes are interesting for aggregation:

1. What tower is device connected to?
2. What is the signal strength to the tower?
3. What is the actual Lat/Lon of the device?

At the same time, there are major privacy considerations!!



# Burning Questions:

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Should Measurement-Lab handle mobile traffic differently?

What attributes should we focus on?

How do we protect privacy?

- We must avoid allowing tracking of mobile devices. Even without other PII, the track itself might be traceable to an individual person.

Other: Do some carriers create fake acks?

